

VENINI

**Company Profile**





# At a glance

Established in 1921 VENINI in Murano (Venice – Italy), creates authentic masterpieces in hand-blown, hand-finished glass.

For more than a century, the best master glassmakers and artists have met at the Fornace (Kiln) founded by Paolo Venini, giving life to a story of excellence and innovation that started in Italy but later spread all over the world.

VENINI artworks are on display in art galleries and museums around the world as testimonials to the company's standing in the art community.

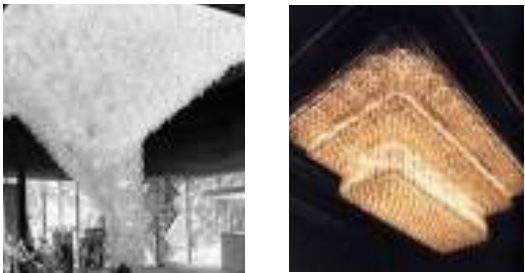


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# History at a glance

COMPANY PROFILE



**1921**

Paolo Venini starts collaborating with leading artists, designers and architects of the day

**1959**

Expo "Italia 61" chandelier/ sculpture by Carlo Scarpa. Major projects for hotels, retail, and cruise ships

**1985**

VENINI S.p.A. is acquired by the ROYAL SCANDINAVIA group.

**2001**

Damiani becomes the sole owner of Venini

**2021  
2022**

Marco Piva becomes the new Art Director



Established in 1921 by Paolo Venini and Giacomo Cappellin

**1930**



Management of the company passes to Venini's son-in-law, the architect Ludovico Diaz De Santillana

**1961  
1970**

Ownership of the company passes to the Gardini and Ferruzzi families. VENINI begins collaborating with contemporary artists and architects with renewed vigour

**1998**

New collaborations with artists and designers were launched, as well as new important contract projects.

**2020**

Venini celebrates its centenary and prepares to face the new challenges of the market with the aim of international expansion

**2023**





# Countless artists have collaborated with venini, past and present

COMPANY PROFILE



TADAO ANDO



RON ARAD



ATELIER OÏ



GAE AULENTI



E. BABLED



BARBER - OSGERBY



MARIO BELLINI



FULVIO BIANCONI



TOMASO BUZZI



MICHELA CATTAI



ALDO CIBIC



RODOLFO DORDONI



L. De SANTILLANA



L. De SANTILLANA



PETER MARINO



D. e M. FUKSAS



M. GUGGISBERG  
P. BALDWIN



FRANCESCO  
LUCCHESI



SONIA PEDRAZZINI



FLO PERKINS



GAETANO PESCE



A. MENDINI



FABIO NOVEMBRE



N. MARTINUZZI



GIO PONTI



L. RANUCCI



CARLO SCARPA



TOBIA SCARPA



E. SOTTSASS



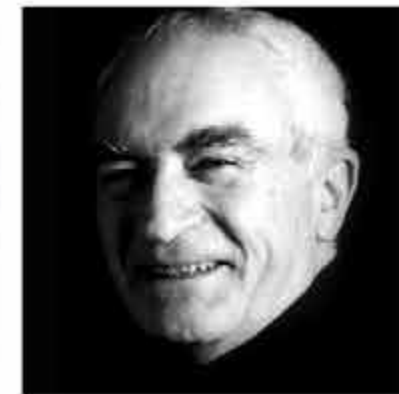
MARC THORPE



MATTEO THUN



GIORGIO VIGNA



MASSIMO VIGNELLI



TAPIO WIRKKALA



VITTORIO ZECCHIN



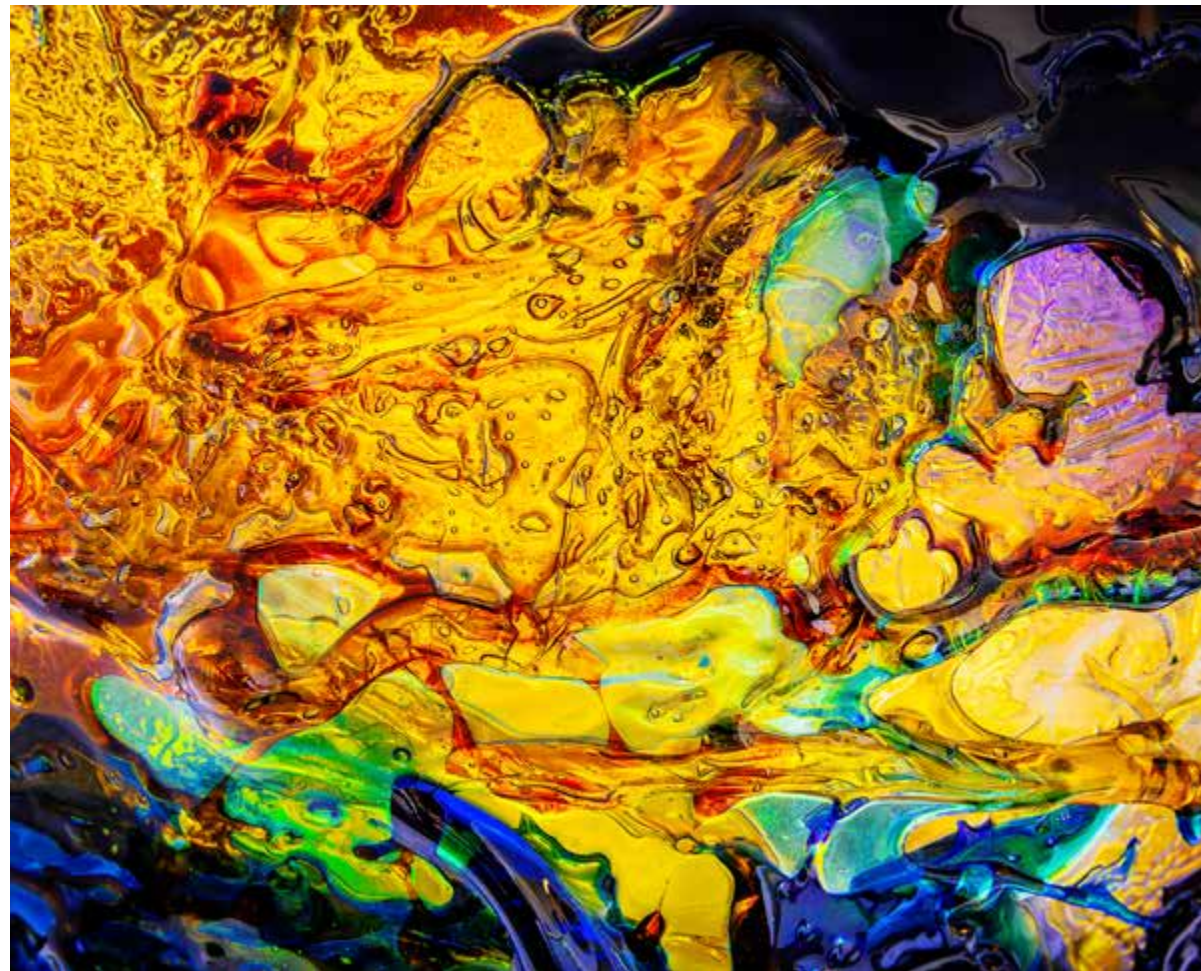
TONI ZUCCHERI



# 125 colours

**VENINI is the only artistic glass company in the world proposing an outrageous variety of colours: 125**

VENINI's colours are part of an ancient cultural heritage. Each colour is composed by a specific and secret recipe. VENINI's colour palette includes a great variety of shades which are constantly expanding and evolving. Pagliesco (Straw-yellow), Verde Mela (Apple-Green), Orizzonte (Horizon), Acquamare (Aquamarine), Viola (Violet), and Giallo (Yellow), Rosa Cipria (Cipria Pink) and Rosso Sangue di Bue (Oxblood red) are just an insight into the secret world of VENINI's colours.



**VENINI has always stood out for its intriguing and alternative approach to Murano's artistic glass traditions.**

The VENINI glassworks have their own "Genius Loci" which inspire a fascinating way of discovering glass and glassmaking.

Each object is handmade by master glassmakers and is the result of ancient and precious centuries-old techniques.

## Unicità

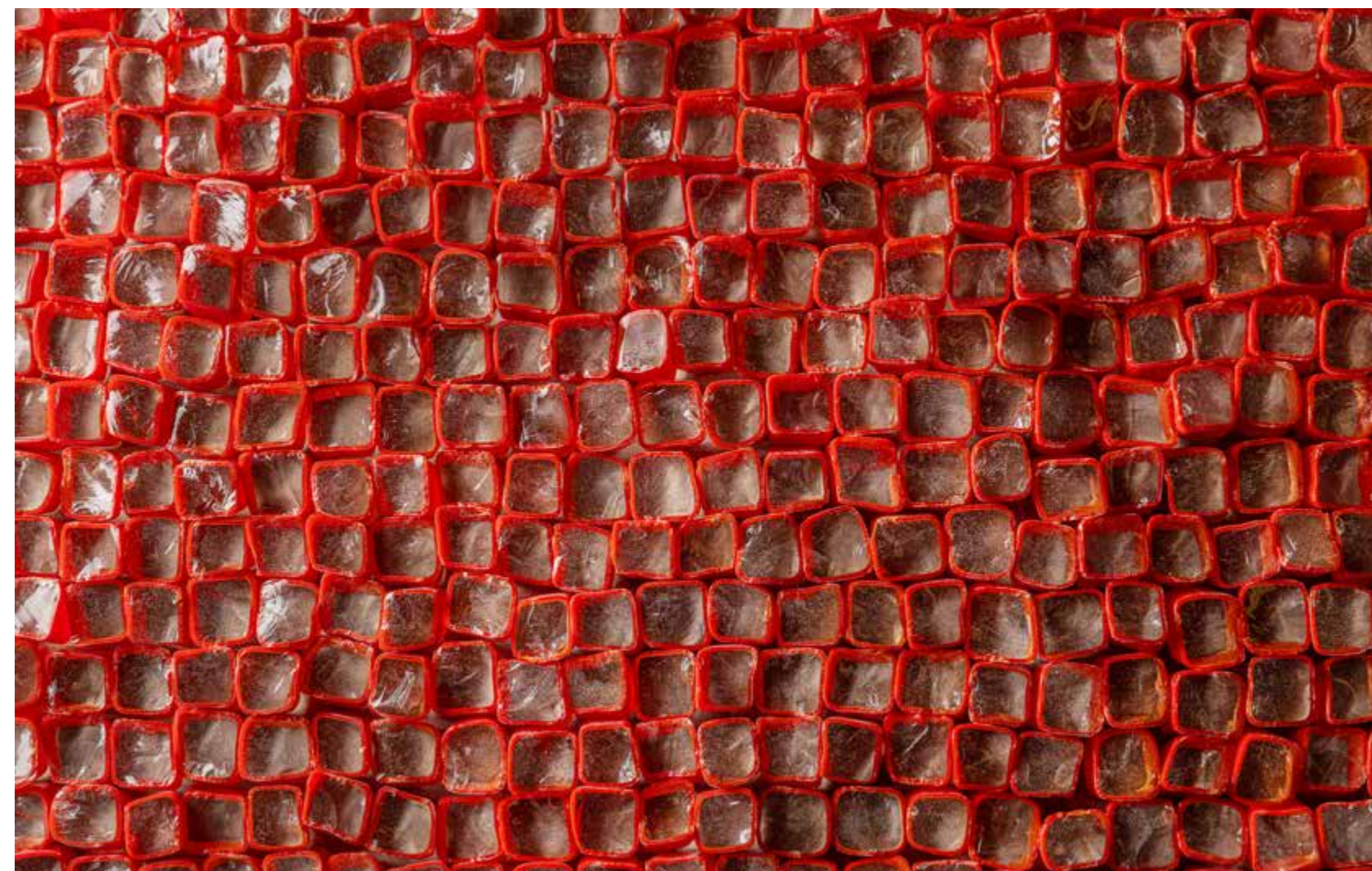




# Craftsmanship

## A hundred years of heritage

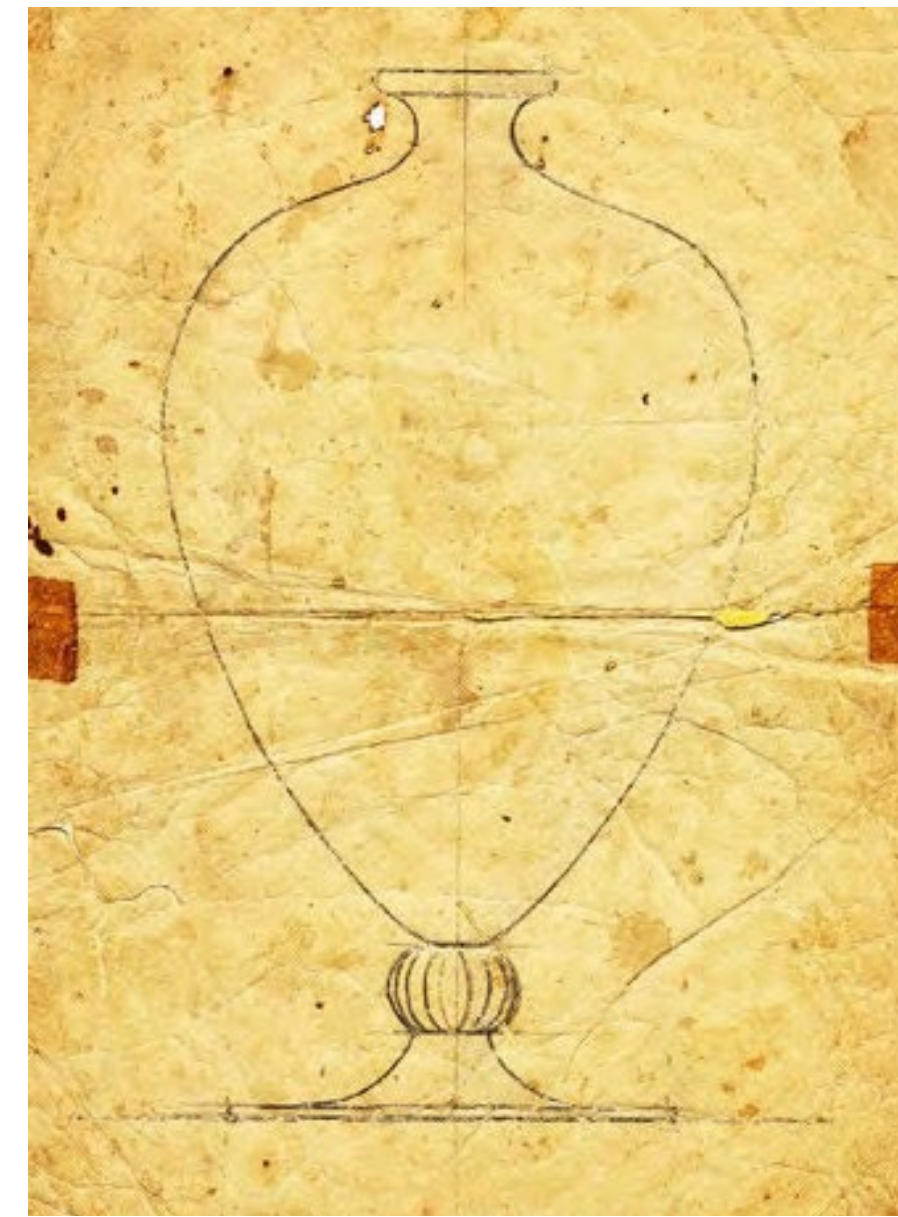
VENINI has been producing hand-blown and hand-worked glass art since 1921, creating a perfect balance between traditional techniques and contemporary design.



## Techniques

VENINI perpetuates ancient and refined glassmaking techniques like INCALMO, BATTUTI, FASCE, CANNE, SOMMERSO, BALLOTON, INCISO, MANO VOLANTE and numerous more.





VENINI

# Historical Archive

VENINI's own museum contains 45,000 drawings, 10,000 vintage photos and 4,000 works of art, making it the most precious historical archive of modern and contemporary glass art in the world.





# Art gallery and Collectors

VENINI has always created artworks with a timeless design which are destined to increase in value. Thanks to the excellence of quality, the high artistic content and the manufacturing value intrinsic to each artwork, the hammer prices of VENINI glassware reach record figures at major auctions; in fact, the highest price ever paid for a Murano artwork was for a VENINI masterpiece: “La Sentinella di Venezia” of 1962 which fetched 737 thousand US dollars.



**WRIGHT**

Venini - Thomas Stearns  
*La Sentinella di Venezia* Italy,  
 1962  
 estimate:  
 \$300,000 – 500,000  
 result: \$737,000



VENINI creations are genuine works of art and are exhibited in the world’s top museums



# The World's top Museums

The Museum of Modern Art,  
New York - USA

The Corning Museum of Glass,  
New York - USA

Victoria and Albert Museum,  
London - GB

SHMOG, Shanghai Museum of Glass,  
Shanghai - PRC

Foundation Cartier pour l'Art Contemporain,  
Paris - F

Musée des Art Dècoratifs,  
Paris - F

Museo Vetraio,  
Murano, Venezia - I

Le Gallerie dell'Accademia  
Venezia - I

Fondazione Giorgio Cini, Le Stanze del Vetro  
Venezia - I

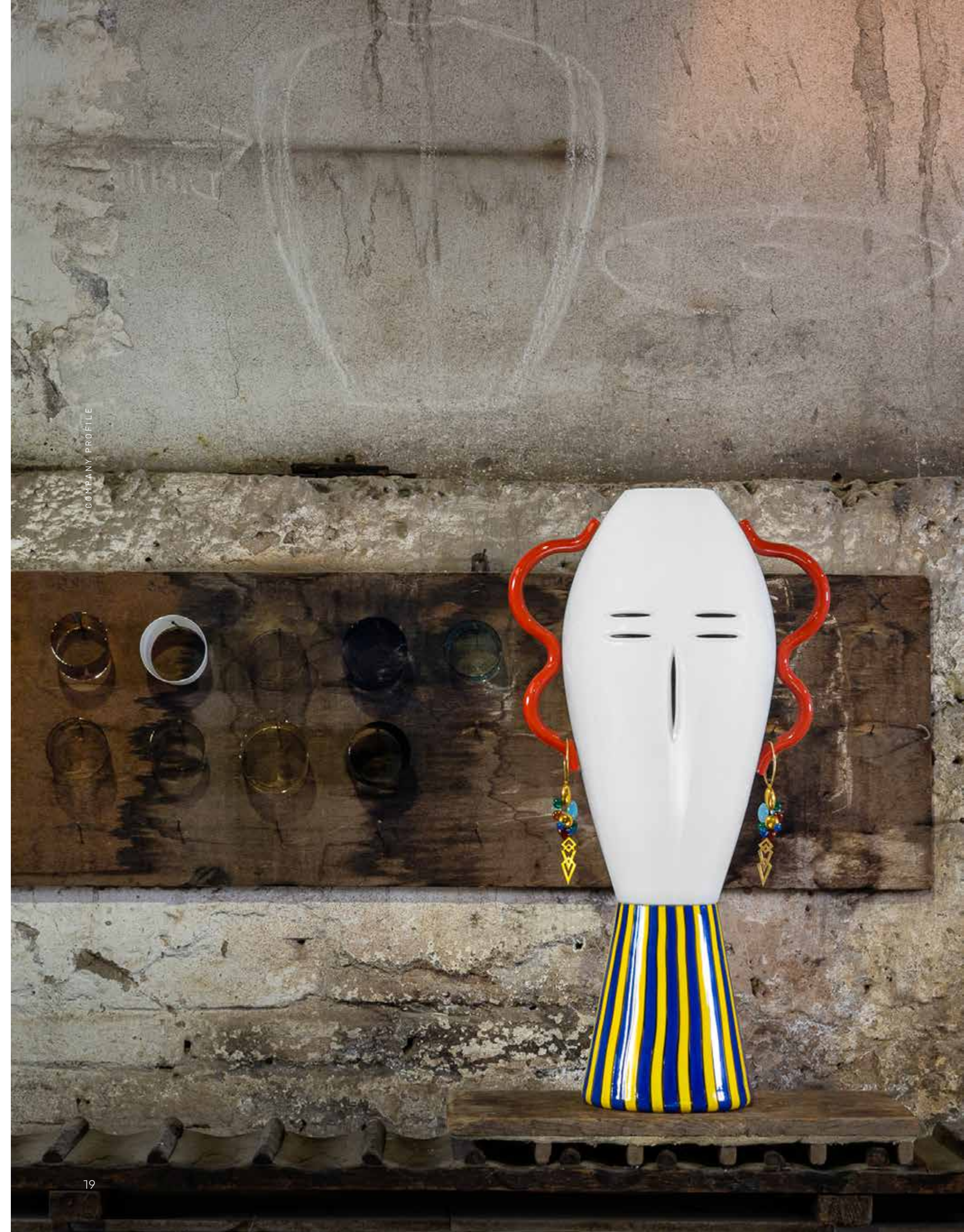
La Triennale di Milano,  
Milano - I

Kunstgewerbe Museum,  
Köln

Suomen Lasimuseo,  
Helsinki - S

Kunstmuseum Düsseldorf,  
Düsseldorf

Stedelijk Museum,  
Amsterdam - NL





# Venini in the World

COMPANY PROFILE



**2** MONOBRAND BOUTIQUES

**472** MULTIBRAND IN ITALY

**150** MULTIBRAND WORLDWIDE





BOUTIQUE - VENICE



BOUTIQUE - MILAN





SHANGHAI - MEISSEN



VENICE - DFS



MOSCOW - TSUM



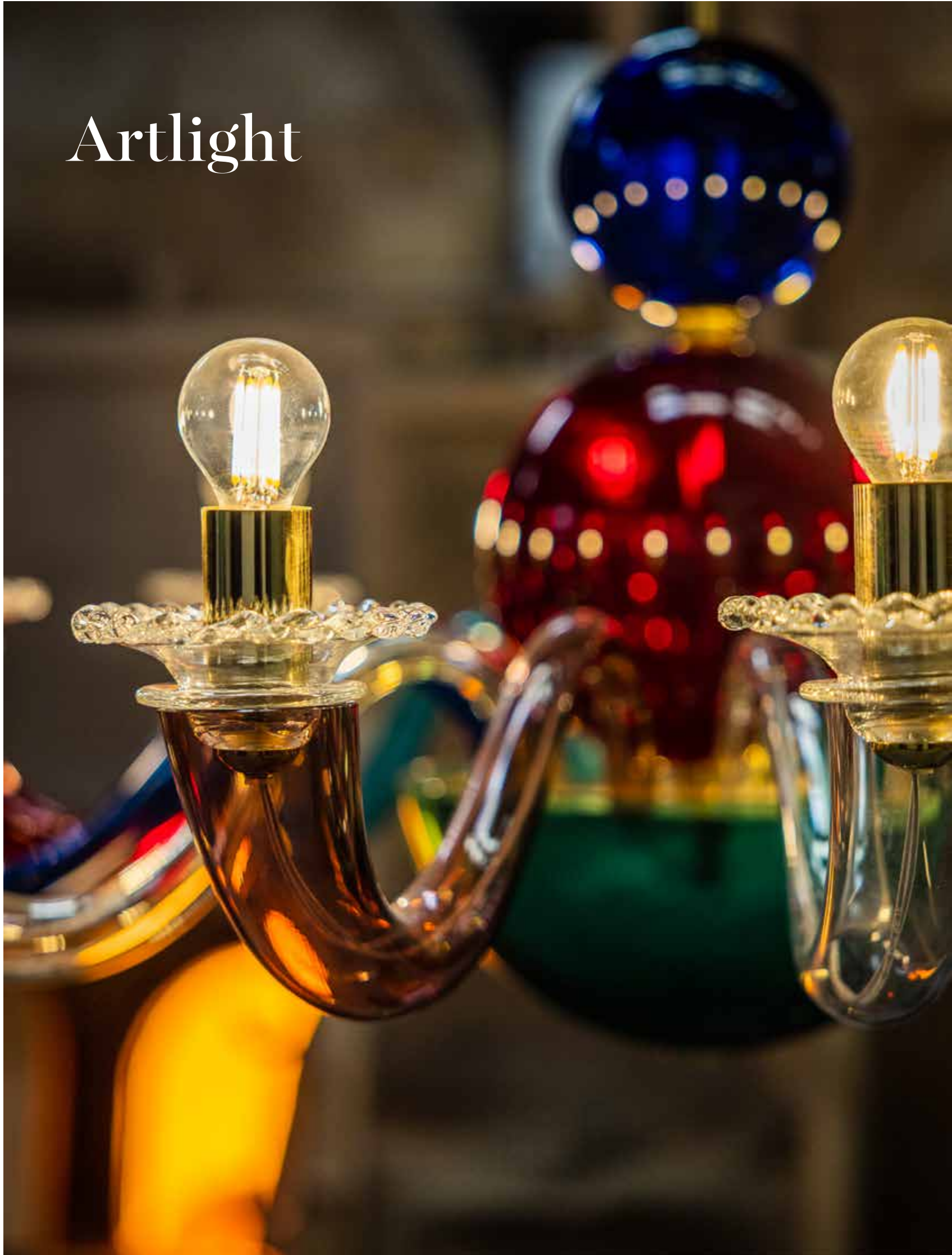
# Collections

## Artglass

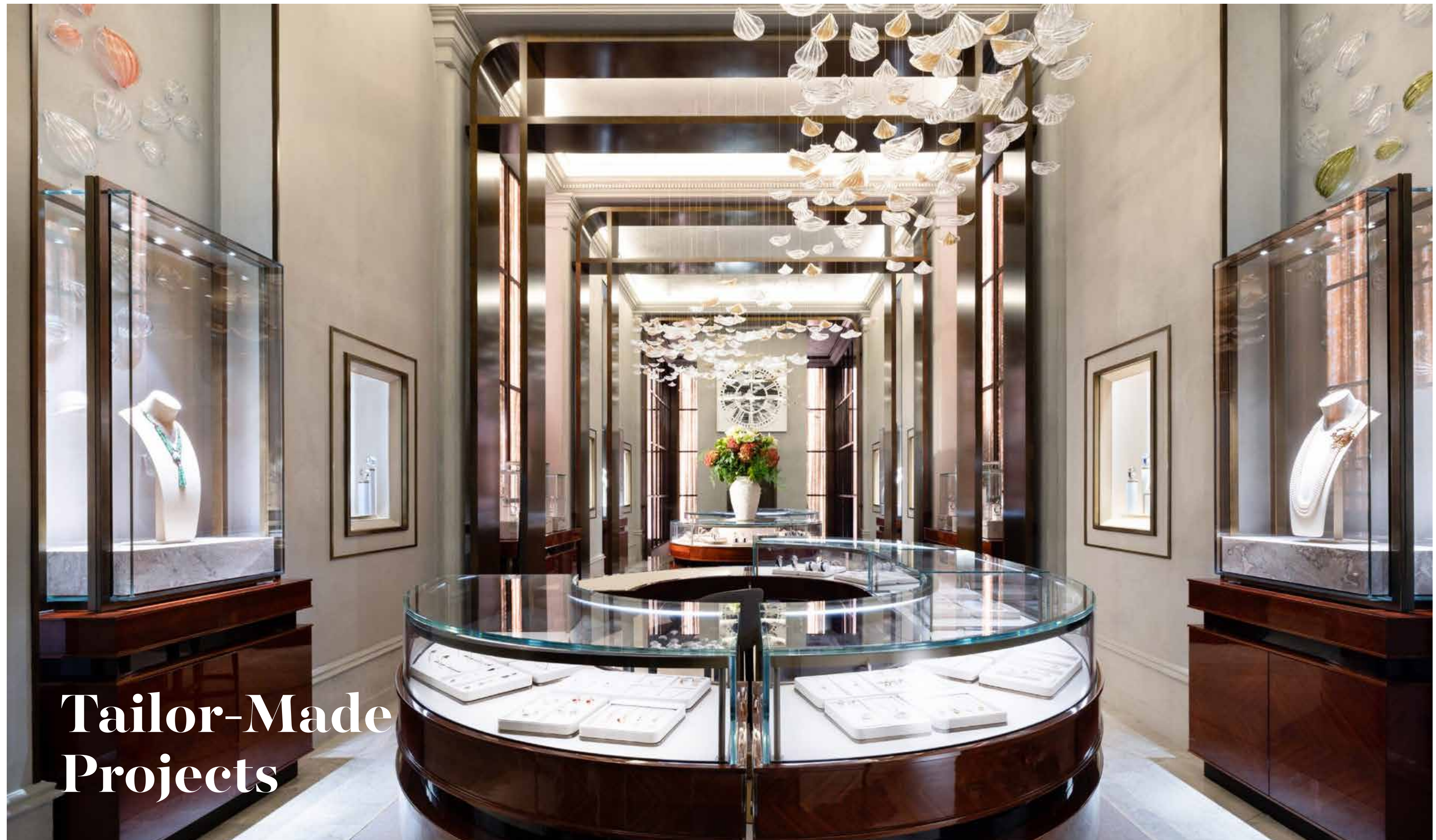


COMPANY PROFILE

## Artlight







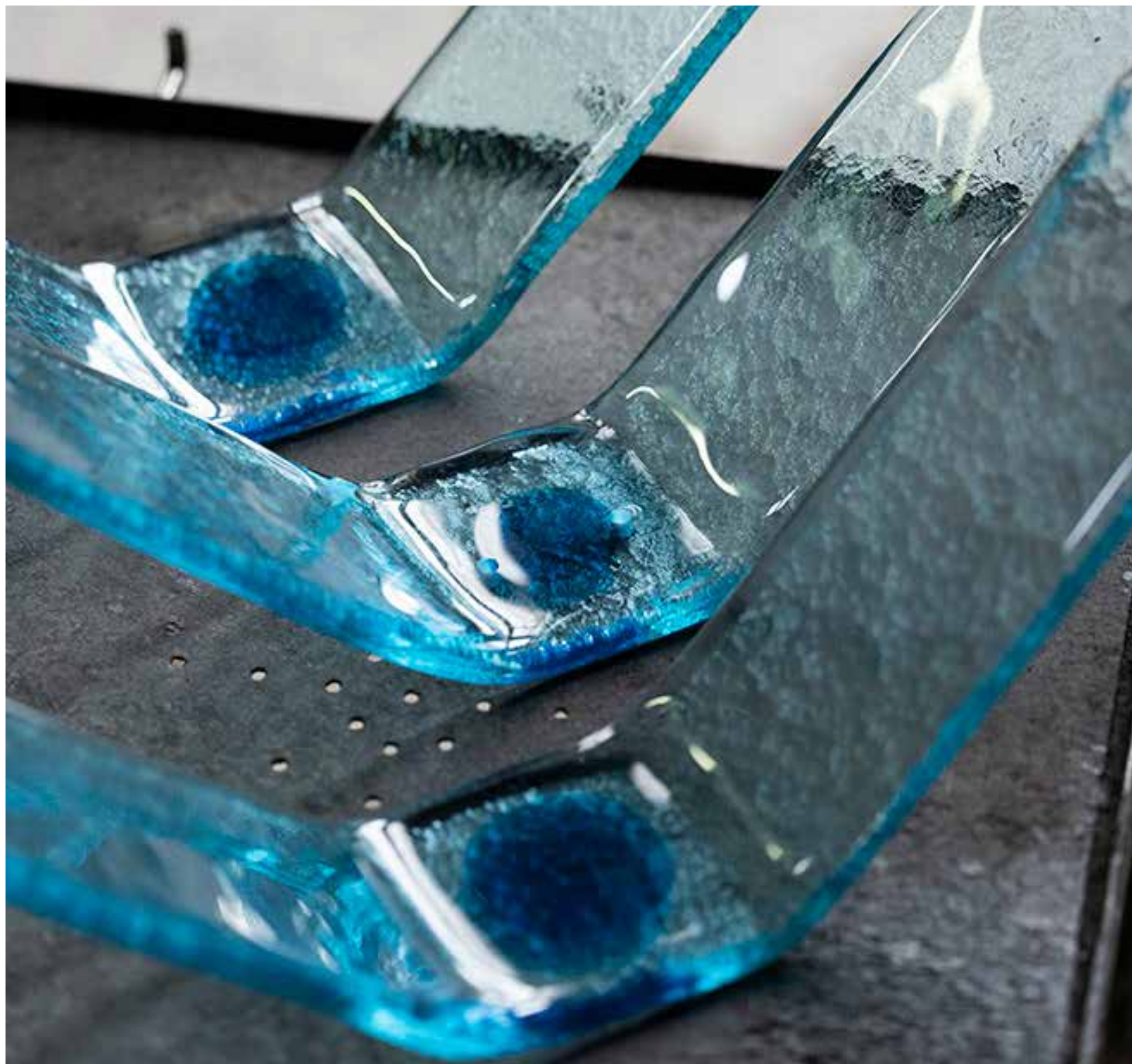
# Tailor-Made Projects



VENINI employs a high qualified team which plans and designs “turnkey” projects for hotels, retail, corporate offices, banks, cruise ships, private yacht, public and private buildings.







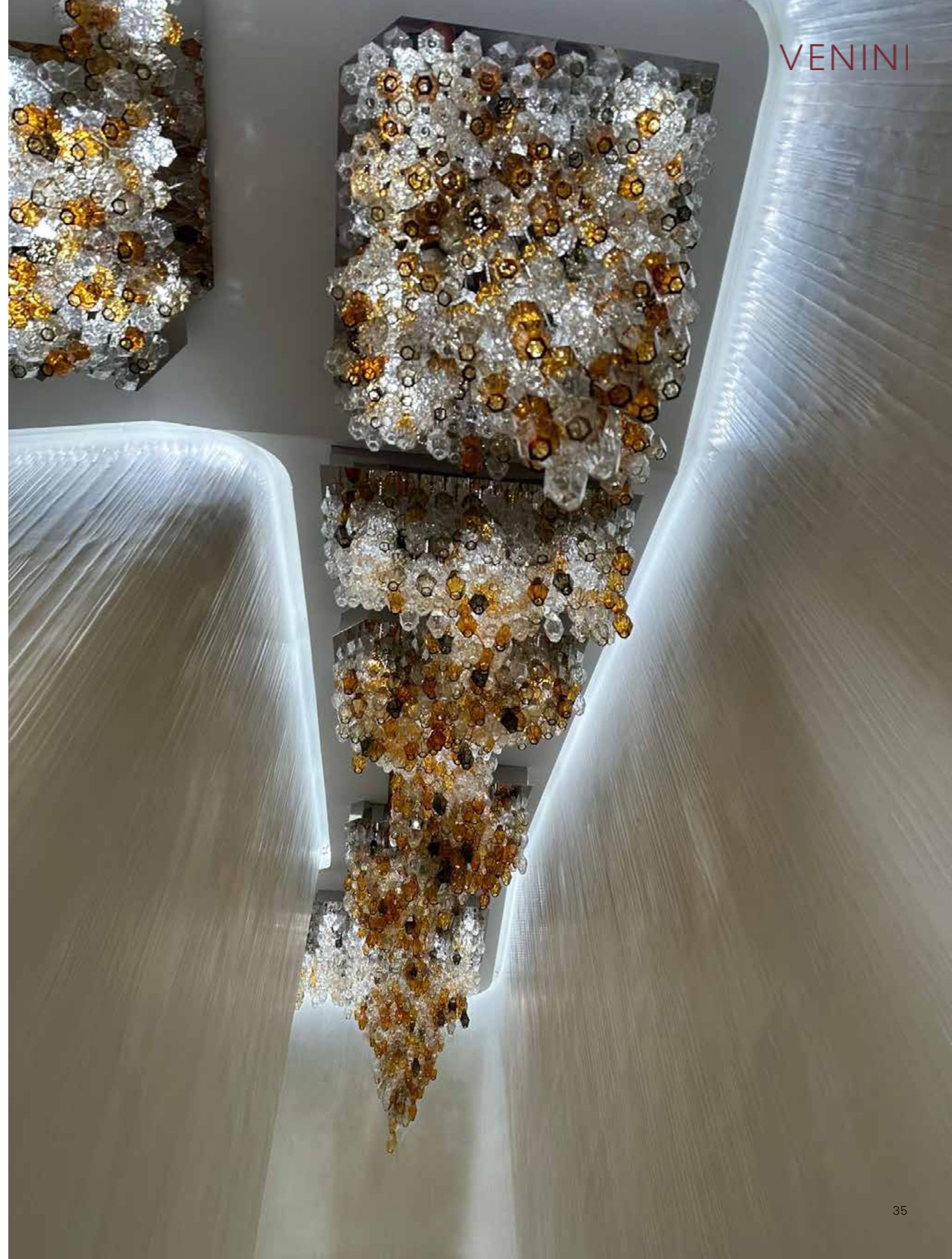
*Tazebao Sculpture*  
**Bulgari - Showroom Mediterranea**  
*Venice*



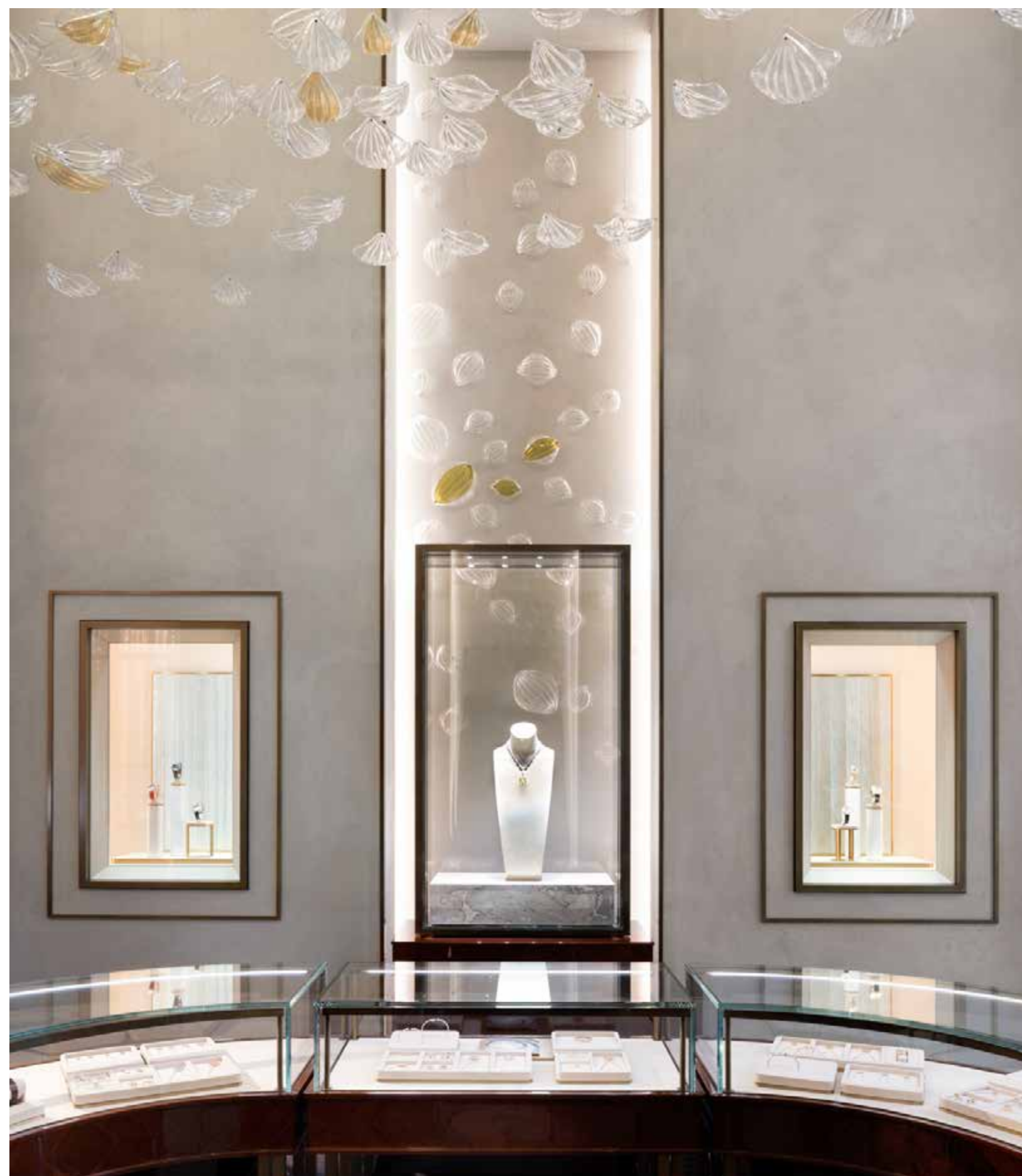




*Poliedri*  
**Loro Piana**  
*Kuwait*







*Sculpture Foliae*  
**Chopard**  
 5th Avenue, New York





VENINI sets itself up as a service entity able to combine creativity and design skills to satisfy any request.

*Bulgari Flagship Boutique  
Rome - Italy*





The analysis and detailed development of any product are integrated with security and functionality requests, as well as the guarantee of high-quality materials used to enhance both the aesthetic and technical values. This organization makes it possible to find solutions that suit any space and style, leaving to architects and designers more creative freedom.

*Chandelier «Triedri» glass element*  
**BULGARI**  
*Abu Dhabi*





All the prestigious projects all over the world have been achieved thanks to the experience VENINI has gained over the years.

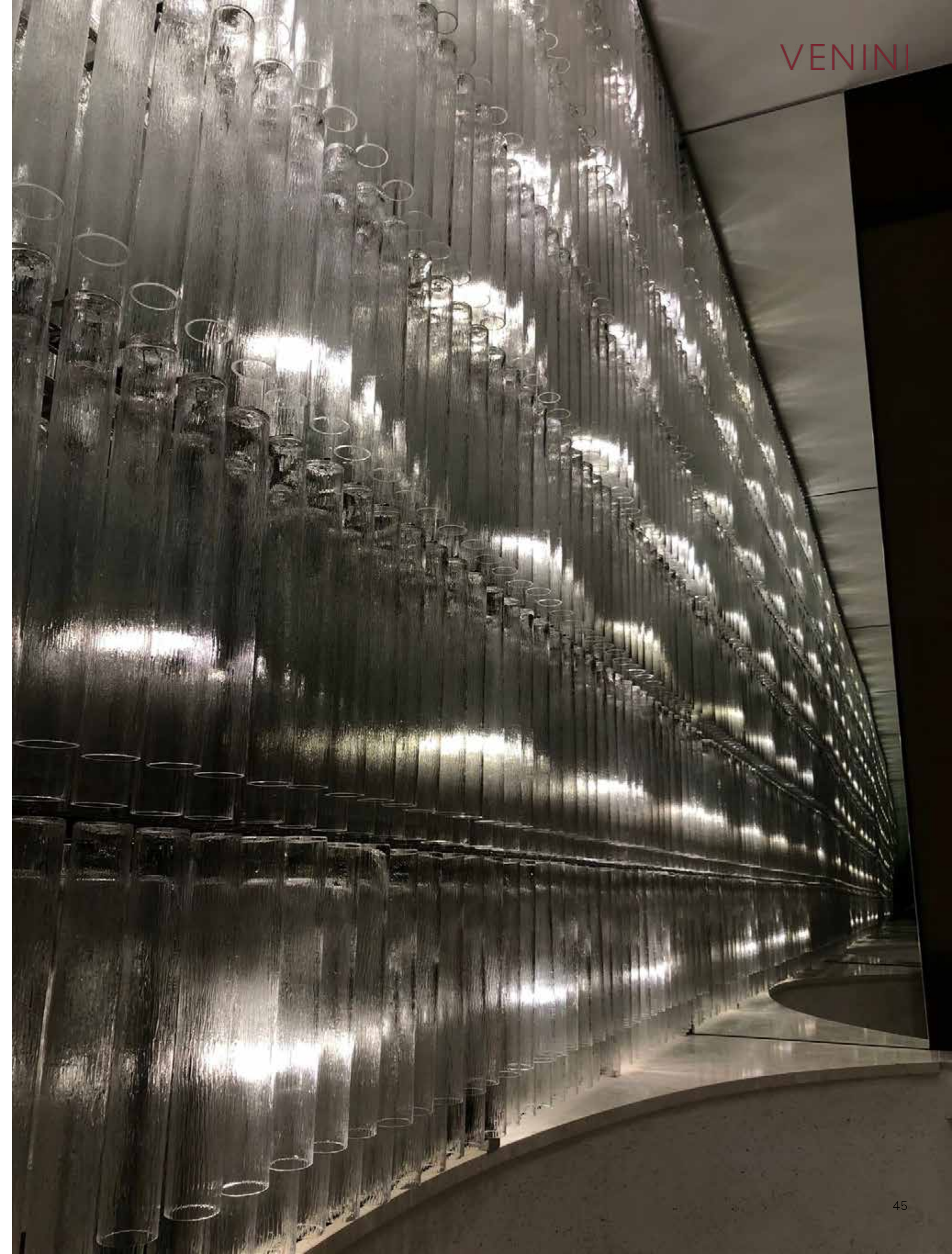
*Chandelier «Triedri» glass element*  
**Hotel Adlon Kempinski**  
*Berlin - Deutschland*







*Parete Illuminata «Tubi rete» Glass Elements*  
**Rolex Store**  
 Zagreb - Croatia

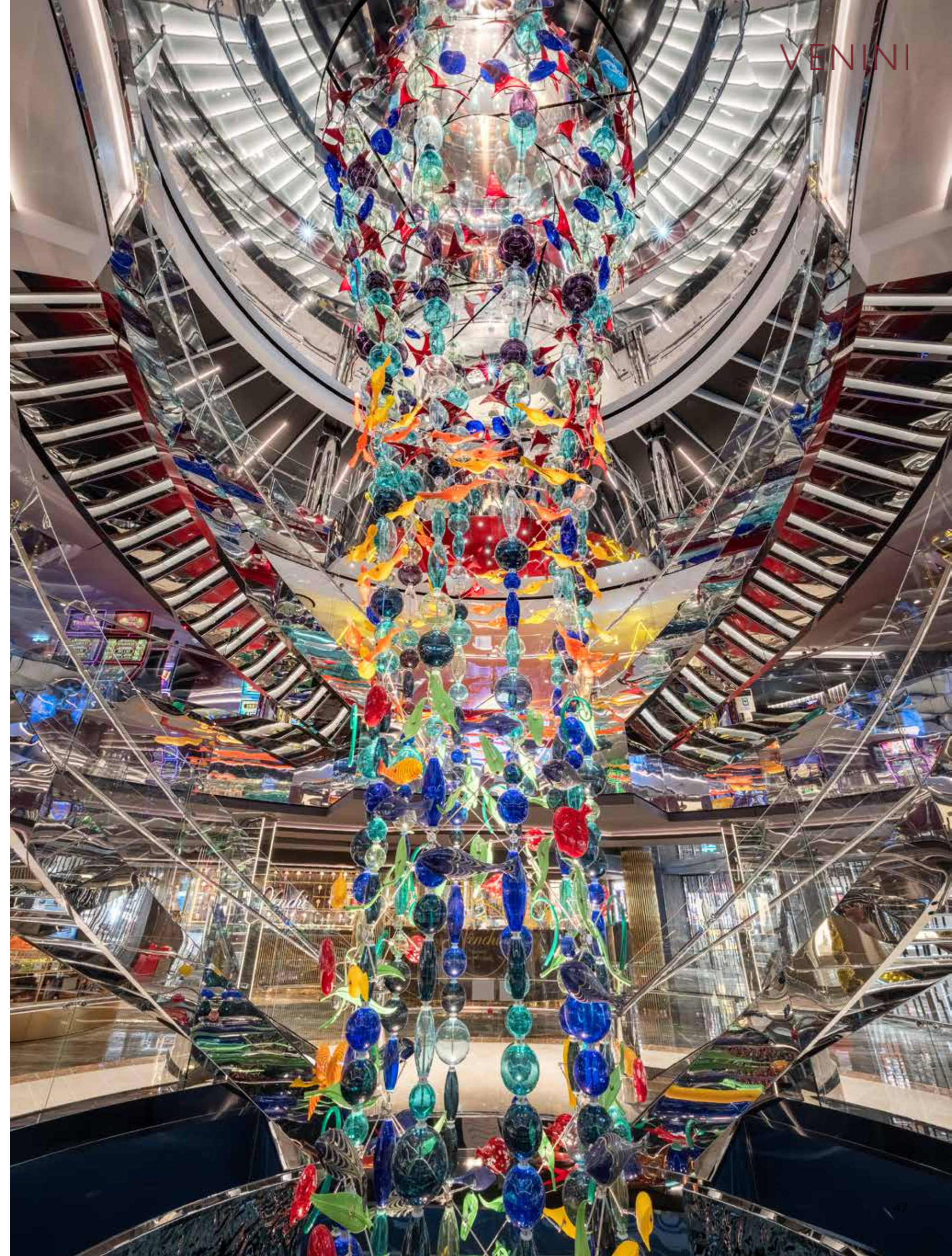






*Sculpture «Danza Del Mare»  
MSC «Seashore» Cruise Ship*

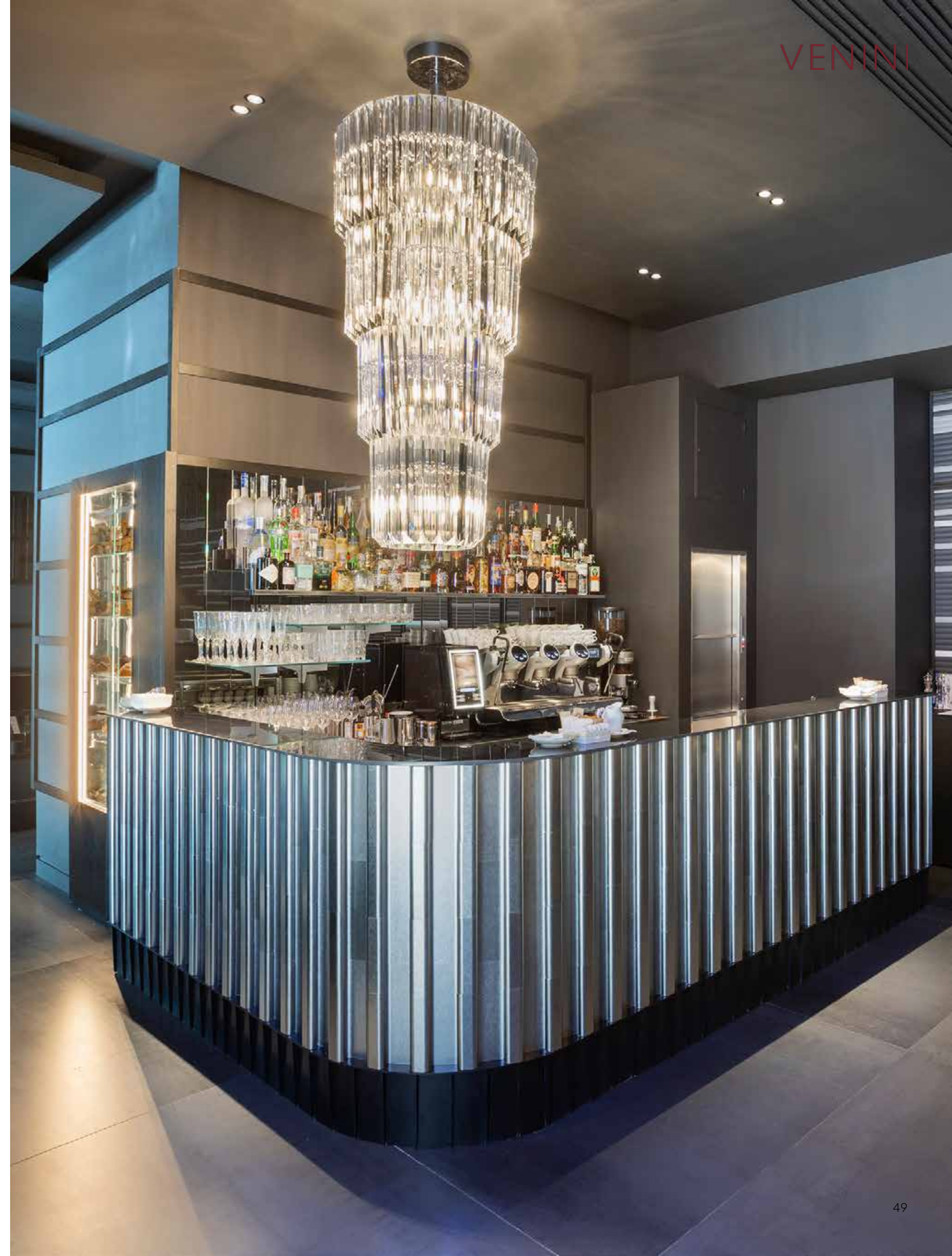
*Sculpture «Incanto del Mare»  
MSC «Seascape» Cruise Ship*







***Carlo&Camilla Restaurant***  
*Milan - Italy*





# Prestigious Partnerships

DAMIANI

BVLGARI



Chopard  
GENÈVE



ROLEX

Dior

BOTTEGA VENETA

TIFFANY &amp; CO.



CIPRIANI

Cartier

Van Cleef &amp; Arpels



MSC Cruises

D&G  
DOLCE & GABBANA



VERSACE



BUCCELLATI  
MILANO DAL 1919

JIMMY CHOO

CHANEL



Loro Piana

Cassina



# Events/Exhibiton



2023 - March  
**Official presentation of the book "VENINI. The magic of glass"**  
Milan



"VENINI. The magic of glass"  
published by Rizzoli Libri with Intesa  
Sanpaolo as exclusive partner.  
A refined photographic volume that  
illustrates a journey through the  
Murano-based glassmaker, a symbol  
of excellence, tradition and creativity.  
The book was presented during a  
press conference at the Gallerie  
d'Italia in Milan.  
The very same evening, an exclusive  
dinner was held at Ristorante Carlo  
Cracco in Milan.







2023 - April  
**SALONE DEL MOBILE  
EUROLUCE**  
Milan

2023 - April  
**FUORI SALONE**  
Boutique Venini  
Milan



2022 June  
**Salone Del Mobile**  
Milan

2022 - Aprile  
**HOMO FABER**  
Isola di San Giorgio  
Venice





At the occasion of the centenary of the historic VENINI furnace, the Ministry of Economic Development has issued an exclusive postage stamp as part of the thematic series

“The Excellence of the Economic and Productive System”.

The initiative is a valuable recognition of the role that Venini continues to play in the Italian economic landscape and in the international promotion of Italian-made products.

The coveted postage stamp, created by Gaetano Ieluzzo, shows an illustration of the “Fazzoletto” vase, one of VENINI’s iconic pieces: hand-blown and hand-crafted in Murano glass, it was conceived in 1948 by Fulvio Bianconi and Paolo Venini. As a favourite of design enthusiasts, it is on display in numerous museums around the world (including the New York Museum of Modern Art). Reproduced in the background of the image is the historical drawing of the work preserved in the Venini Museum in Murano.

2021 - 2022  
**Centenario**



2021  
**TRICOLORE FAZZOLETTO**  
«QUIRINALE CONTEMPORANEO»

The iconic «Fazzoletto» by Fulvio Bianconi and Paolo Venini designed in 1948 has been redesigned for the centenary and for the Quirinale. This exclusive creation, which takes the name of Fazzoletto Tricolore, is dedicated to the 160th anniversary of the unification of Italy and realized with the technique of «Canne»: handmade stripes of red, green and crystal coloured glass.





The VENINI artworks are exhibited at the Palazzo del Quirinale: VENINI is in fact the protagonist of the “Quirinale Contemporaneo” project. The “Quirinale Contemporaneo” project aims to update the image of institutional offices by inserting relevant expressions of the genius and inspiration of Italian artists, from the birth of the Republic to the present day: works of art and design objects that add an important public testimony of Italian excellence in this sector, never weakened. Inside the Quirinale there are many VENINI creations that have been selected for their inestimable symbolic value in reference to the history of art and design.

2018

**THE TRICOLOR OF VENINI FLAPS AT THE QUIRINALE**

*Uovo Tricolore, President Sergio Mattarella, Guido Damiani Carlo Longagnani*

2019 - 2021

**PROGETTO «QUIRINALE CONTEMPORANEO»**





2021 - October  
**MF SUPPLY CHAIN AWARDS**  
**2021 MILAN FASHION GLOBAL SUMMIT**  
 A Pretigious Monofiore Balloton to celebrate Ten excellences of the production chain

2020 - January  
**Peter Marino**  
**Lamps: ROTONDO, CILINDRO, PARALLELO**  
**Paris – DAMIANI Boutique**

2019  
**DESIGN WEEK**  
**SALONE DEL MOBILE EUROLUCE 2019**  
 Boutique VENINI – MILAN  
 Black Belt by Peter Marino

2019  
**Salone del Mobile - EUROLUCE**



2019 - April  
**Design Week**  
**Salone Del Mobile Euroluce 2019**  
**Boutique Venini – Milan**  
 Luminosità Collection by Hani Rashid and Lise Anne Couture

2019 – May  
**Italian Cultural Institute of Tokyo with the patronage of Embassy of Italy in Japan «Tea Ceremony»**  
 «REDEFINE TRADITION: CONTEMPORARY ART OF VENETIAN GLASS» ACQUA - CONTRASTO  
 By Michela Cattai

2019 - September  
**THE VENICE GLASS WEEK**  
**La COLLETTIVA VENINI Palazzo Loredan – Venice**

2019 - September  
**LE STANZE DEL VETRO THOMAS STEARNS ALLA VENINI**  
**Isola San Giorgio - Venice**







2018 - April  
**FUORI SALONE DEL MOBILE**  
**Milan – Via Monte Napoleone**  
 «Where are my Glasses?» by RON ARAD

2018 - September  
**75° FESTIVAL DEL CINEMA**  
**HOTEL EXCELSIOR – LIDO DI VENEZIA**  
 MUSE by Fabio Novembre

2018 - September  
**75° FESTIVAL DEL CINEMA**  
**Award Bresson a Liliana Cavani**  
**CAMPARI PASSION FOR FILM**  
 Prizewinning Mr. Bob Murawski



2018 - December  
**FESTIVAL PER LA TERRA**  
**UNIVERSITY Ca' Foscari VENEZIA**  
**S.A.S. Principe Alberto II di Monaco**  
**«SOWERS»**  
 concept by Rebecca Ballestra  
 Project Arch. Elia & Lino Barone  
 800 GLASSES

2018 – May  
**GAS - Glass Art Society's - II**  
**Percorso di Vetro**  
**Murano - Venezia**

2018 - September  
**HOMO FABER**  
 Isola San Giorgio - Venezia



# Exhibited at



2022-2023  
Fondazione Giorgio Cini  
Le Stanze del Vetro  
«Tribute to Carlo  
Scarpa»



2019  
Fondazione Giorgio Cini  
Le Stanze del Vetro  
«THOMAS STEARNS  
ALLA VENINI»



2019  
Mostra  
Museo Del Vetro  
Tapio Wirkkala



2018  
Museo Del Vetro  
Mario Bellini



2018  
Mad Paris  
Gio Ponti



2018  
Palazzo Reale - Milan  
Venini



2018  
MILAN - I  
LA TRIENNALE  
Storie. Design italiano  
14.04 2018 – 20.02 2019  
«Serpente»  
by Carlo Scarpa



2017  
Fondazione Giorgio Cini  
Le Stanze del Vetro  
«VITTORIO ZECCHINI  
VETRI TRASPARENTI PER  
CAPPELLIN e VENINI»



2016  
Fondazione Giorgio  
Cini Le Stanze del Vetro  
«PAOLO VENINI E LA  
SUA FORNACE



2015  
Fondazione Giorgio Cini  
Le Stanze del Vetro  
«FULVIO BIANCONI  
ALLA VENINI



2014  
Fondazione Giorgio Cini  
Le Stanze del Vetro  
«TOMASO BUZZI ALLA  
VENINI»

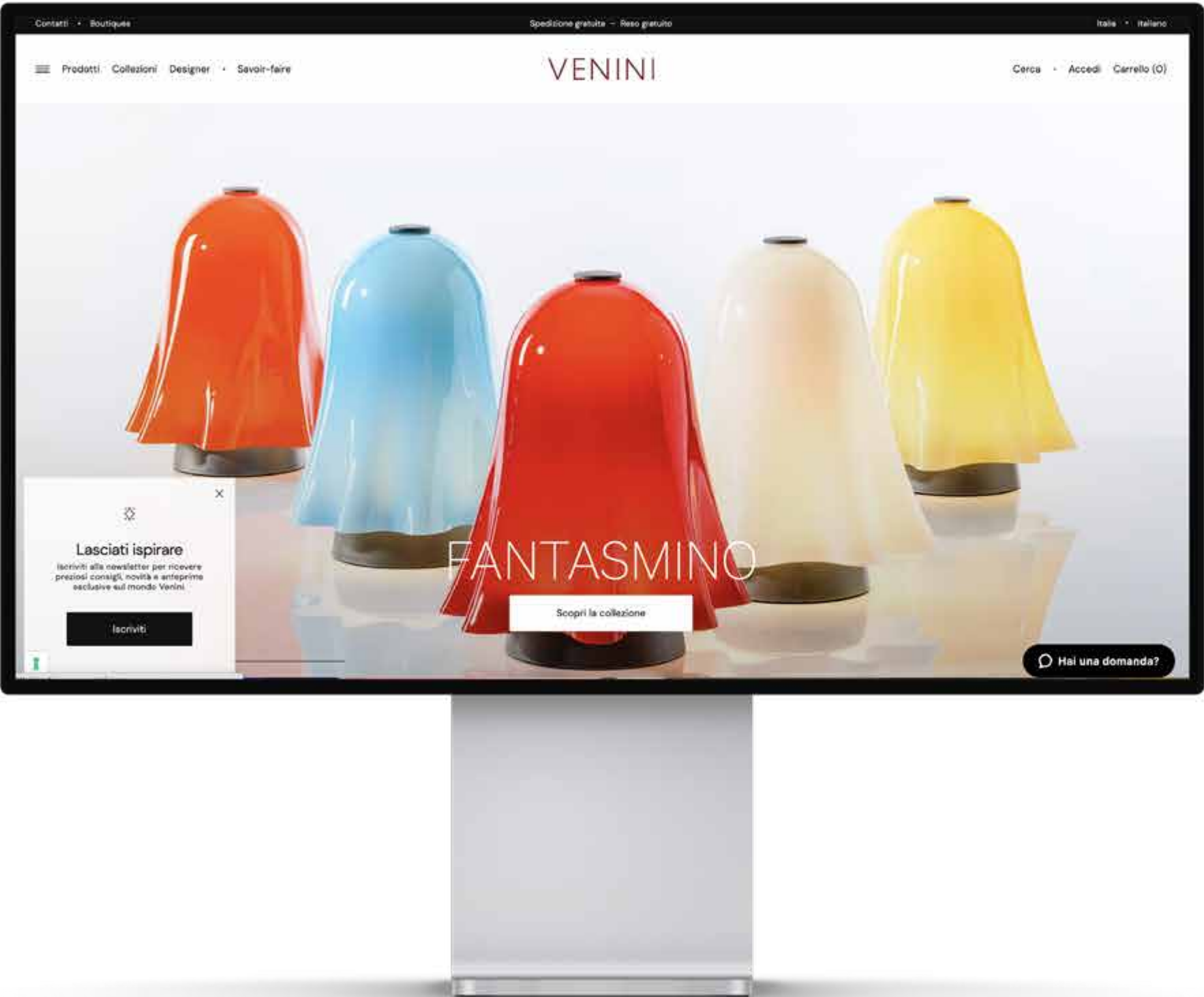


2013  
Fondazione Giorgio Cini  
Le Stanze del Vetro  
«NAPOLEONE  
MARTINUZZI

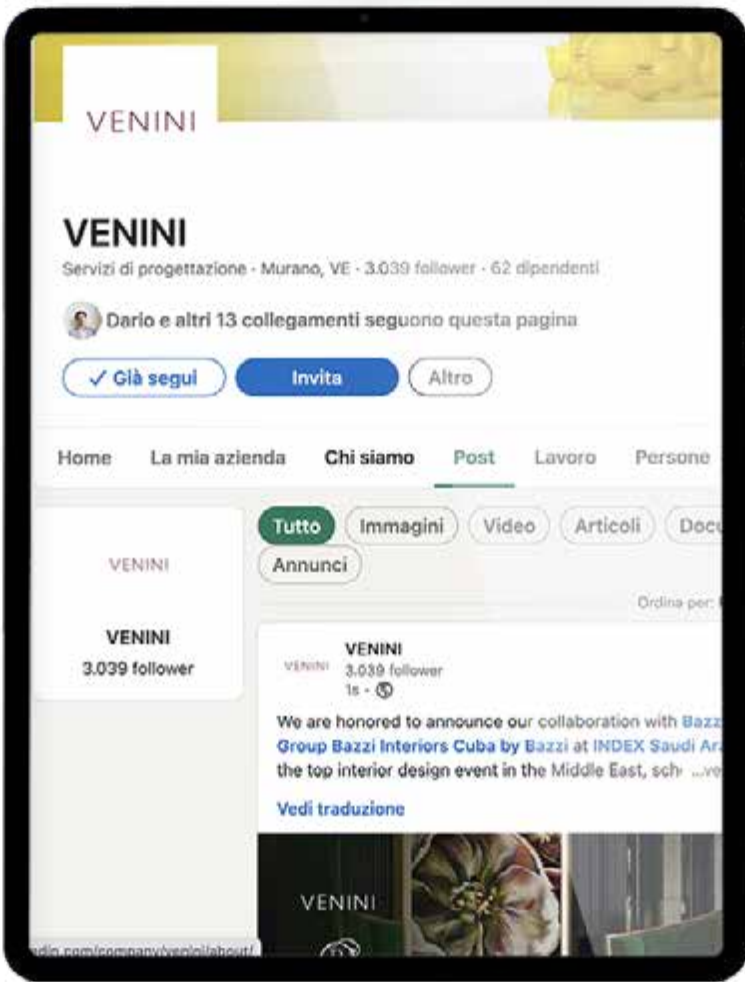
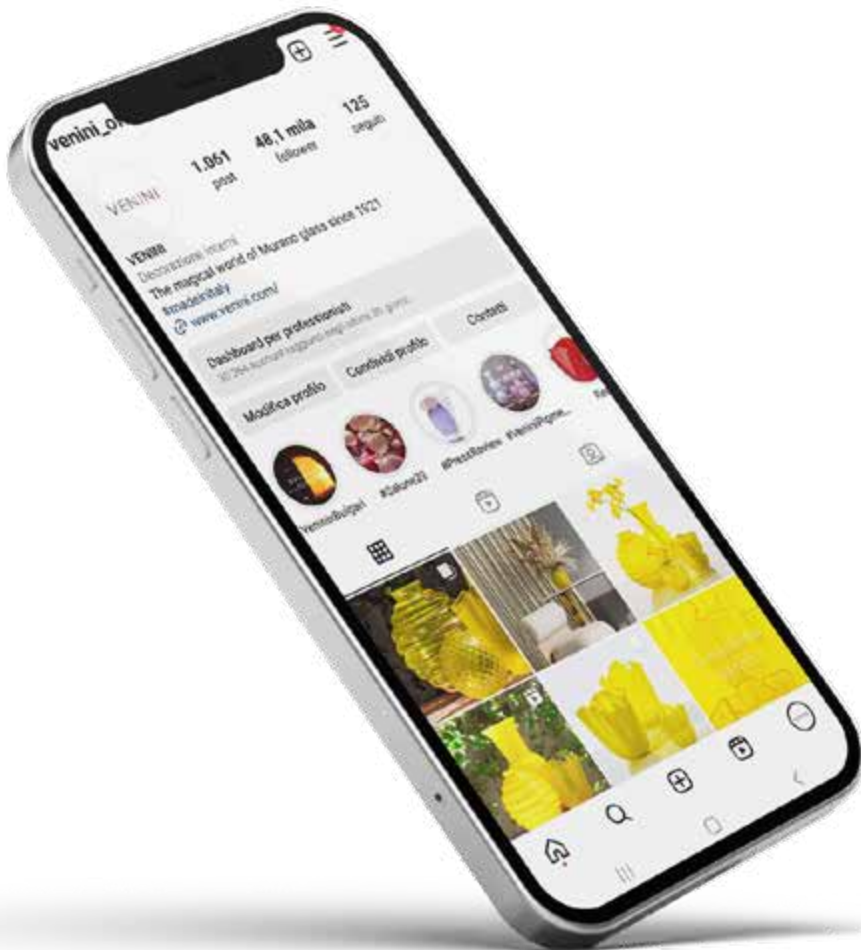


2012  
Fondazione Giorgio  
Cini Le Stanze del Vetro  
«CARLO SCARPA  
VENINI





Website



Social Media





# Bibliography

Many books have been written about Venini



**Concept and project:**

VENINI S.p.A.

**Foto:**

Archivio Venini

**Graphic:**

Sand Studio

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**VENINI - ARTGLASS**

Masterpieces in glass since 1921

The uniqueness of the VENINI production is given by the artisanal procedures followed for all the manufacturing stages. Each work is handmade, so you can find some shades of color, bubbles or productive details that are the characteristic of originality.

Follow VENINI:

**[www.venini.com](http://www.venini.com)**



# VENINI

**Venini S.p.A. Fondamenta Vetrai, 50 - 30141 Murano Venezia - Italia**